

Glasgow Azure User Group

Sponsor Information 2026

Thank you for your interest in sponsoring the Glasgow Azure User Group. This document describes a few things about our community and lays out the different sponsorship options that are available.

Glasgow Azure User Group

Our group was established in 2017 and has nearly 2400 members across our various social media and event platforms. We generally see around 40 RSVPs per (in person) meetup. We have an open-door policy, and every member of the IT community is welcome. Speakers are invited to attend the meetups and share their knowledge and experience around Microsoft Azure and adjacent technologies.

Glasgow has a strong technology scene and there are a lot of enthusiastic engineers, developers, architects, project managers and C-level executives that enjoy coming together to network and learn.

All meetups are promoted via our various channels at least 6 weeks in advance.

Sponsorship pays for the following:

- Food and drink;
- Quiz prizes;
- Stickers;
- Office 365 subscription;
- Kahoot Quiz subscription.

We currently have a sponsor on board to provide our meetup venue, that sponsor is Telefonica UK.

Format changes in 2026

For the past eight years, we've run six meetups per year — and they've always been a highlight of the local tech calendar. But in our recent community feedback survey, we took the time to listen closely to what attendees want as we move into 2026.

Here's what you told us:

- **76%** of respondents said the user group is valuable to the community
- **54%** find the current venue location convenient
- **65%** love the quiz
- **71%** are happy with our pizza options
- **75%** appreciate the mix of alcoholic and non-alcoholic drinks
- **75%** are happy with either in-person or remote speakers

Based on this feedback and wider trends in the community, we're updating our approach. In 2026, we'll move to a four-meetup format, running in February, April, September, and December. This change helps us:

- Maintain a high-quality experience at every event
- Avoid busy summer months

Organisers

The group is run by two passionate technologists with deep roots in the IT and developer communities.

[Sarah Lean](#) is a long-time community advocate, conference speaker, and former Microsoft MVP. She currently works at Microsoft and was recently recognised as a HashiCorp Ambassador for her efforts in spreading knowledge about infrastructure as code and cloud technologies.

[Gregor Suttie](#) is a respected Microsoft MVP with a strong presence in the Azure and DevOps communities. He's known for his technical blogs, speaking engagements, and hands-on content that helps others build their skills and confidence.

Sponsorship Packages

Sponsoring the Glasgow Azure User Group is a fantastic way to connect with Scotland's vibrant tech community, support grassroots knowledge sharing, and raise your company's profile among engineers, architects, developers, and IT professionals.

We offer a range of sponsorship packages to suit different levels of involvement — from sponsoring a single meetup to supporting the group throughout the entire year. Your support helps us cover the core costs of running each event and ensures we continue to offer a welcoming, valuable experience to our community.

Bronze: £275

The Bronze sponsorship tier includes the following:

- One-off sponsorship of a single meetup;
- Promotion of company name / website pre- and post-event, including in the event description;
- The opportunity to send your companies representatives to our meetups and network with our attendees;
- Mentioned in our newsletter when promoting the meetup;
- Mention and thank-you during the event itself.

Silver: £750

The Silver tier entitles sponsors to the following:

- Sponsorship of three meetups;
- Optional two-minute sales pitch by company representative during meetup opening;
- Promotion of company name / website pre- and post-event, including in the event description;
- The opportunity to send your companies representatives to our meetups and network with our attendees;
- Mentioned on our website for the duration of sponsorship;
- Mentioned in our newsletter for the duration of sponsorship;
- Mention and thank-you during the events.

Gold: £1500

Gold includes the following:

- Sponsorship of six meetups;
- Promotion of company name / website pre- and post-event, included in the event description;
- The opportunity to send your companies representatives to our meetups and network with our attendees;
- Mentioned on our website for the duration of sponsorship;
- Mentioned in our newsletter for the duration of sponsorship;
- Mention and thank-you during the events;
- You will have the opportunity to send one email to our members to present your company's products/services, you will provide the content of this email;
- Guaranteed speaker slot at one of the meetups, please note terms below.

Sponsorship Terms

For sponsorship tiers where there's a complementary speaker slot (Silver and Gold), please bear in mind the following:

- Title and abstract of talk, along with a two-sentence bio and contact details of the speaker, must be provided at least six weeks in advance;
- Talk submission is subject to review by the Organisers;
- We reserve the right to refuse any talk submissions.